Agenda

- Why WIP Materials
- Countywide Action Plan Presentations
- Opportunities Matrix
- Next Steps
Why WIP Fact Sheet and Letters

The Why WIP documents are intended for use in inviting counties and stakeholders to begin the Countywide Action Plan process.

The letters invite the recipient into the process and the Fact Sheet offers answers to typical questions about the WIP3.
Why WIP Fact Sheet and Letters

The Local Role in Developing a “Countywide Action Plan”

Who can participate in the development of a “Countywide Action Plan”?
Everyone who cares about their community and their water supply is welcome to participate! We have a special need for:
- Environmental property owners
- Conservation districts, and environmental or outdoor organizations who care about the waterways
- Landowners who own adjoining streams connected to our waterways, such as local government, agriculture, forestry, conservation, and water use and water quality authorities.

The hemp area is a partnership of Environmental Protection Action Plan (EPAP) to guide local residents in planning efforts. To find out our partnership for the Pennsylvania Department of Agriculture and Conservation and Natural Resources, as well as the United States Environmental Protection Agency.

What is the Countywide Action Plan used for?
The Countywide Action Plan is used to identify actions that will help address local environmental and natural resources actions. It is a strategy for planning new programs and initiatives, implementing projects, and prioritizing resources.

What is expected of participants who want to help develop a Countywide Action Plan?
Participants are encouraged to do some groundwork to understand how they can contribute to the effort. The planning process involves:
- Gathering input from local leaders and community members to ensure they are involved in the planning process.
- Developing strategies that are specific to the community.
- Identifying possible partnerships and resources.
- Sharing information through workshops and other events.
- Identifying potential funding opportunities.

Where are the counties that will develop Countywide Action Plans?

Why will my county get started on its Countywide Action Plan? How long will it take? Your county has already begun the planning process. The other counties that will be involved include:

Healthy Waters, Healthy Communities

Senior Leader at DEP

Letter Will Appear on Your Local Partner’s Stewardship

Dear Local Stewardship:

Thank you for your leadership as you have shown in OUR COUNTY. I am writing with assistance for you.

In the next few weeks, we will begin work on a voluntary Countywide Action Plan to improve the condition of our waterways. We are looking for residents and leaders from various sections within your county to participate in the effort and offer their input.

Preparing an Countywide Action Plan is an opportunity for you to look at your water, your local resources, and how you can improve the quality of the water in your community. We have received support from the Pennsylvania Department of Conservation and Natural Resources, and we will have a number of options in how we choose to meet those goals. We believe that if we work together as a community, we can make progress on our own — and avoid having strict requirements imposed upon us later.

As we prepare the plan, we will consider options like environmental education, regulations on riparian zones, public awareness, and education projects, and offer assistance to communities property owners. It is important to get involved in the process, as you can shape the future of solutions that we choose to work together on.

Your participation is critical to our success. We will ask you to disclose any sensitive information about your property or business.

Joining efforts is an opportunity for you to make a difference for your community. We aim to make sustainable changes that improve the quality of the water and businesses environment in OUR COUNTY. They have identified the following opportunities for you and your community. We are planning to meet with you.

We will begin work on the Countywide Action Plan on [DATE] — [DATE] or [DATE]. We expect to take about 3.5-4 months to complete the project. If you choose to participate, you can expect a full hands-on meeting and conference calls with county officials, brainstorm sessions, and offering your advice on the best way for your county to meet its goals.

To RSVP for the first meeting, you must attend the call. For more information on this process, please contact [CONTACT INFORMATION]. If you have any questions, please feel free to call me at [CONTACT NUMBER].

Sincerely,

[Local Partner Leader]

Resiliency Leader: [NAME]

Why WIP Fact Sheet

Why WIP General Letter

Why WIP Local Version
Countywide Action Plan Presentations

We have created two Countywide Action Plan Presentations for stakeholder engagement.

● They each provide an overview of the WIP3 and Countywide Action Plans.
● The first one is more detailed and suited for time slots 45min and longer.
● The second one includes just the highlights and is suited for time slots of 10 min to 45min.
Countywide Action Plan Presentations

Countywide Action Plans

Healthy Waters, Healthy Communities
Pennsylvania Phase 3 Watershed Implementation Plan (WIP3)

Long Version
Countywide Action Plan Presentations

Countywide Action Plans

Healthy Waters, Healthy Communities
Pennsylvania Phase 3 Watershed Implementation Plan (WIP3)

Short Version
The Opportunities Matrix is a tool for compiling a “menu” of options for outreach. The C&E Workgroup completed this matrix as part of the process for developing a stakeholder outreach workplan.

The Matrix includes:

- Groups/organizations Target Audience members might belong to.
- Publications and newsletters Target Audience members might subscribe to.
- Meetings and conferences Target Audience members might attend.
- Potential surrogates who could reach out to Target Audience members on behalf of PADEP.

The most promising opportunities in the Matrix will become part of the workplan.
## Opportunities Matrix

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<th>Event Details</th>
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**Note:** The above schedule is subject to change. Please check the Water Words regular newsletter for updates.