

PA EV Coalition Quarterly Meeting | March 26th, 2018

Call-In Information

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Meeting password - dRFYKvV2

Meeting number - 648714136

AUDIO CONNECTION

Toll ----- +1-415-655-0003

Access code: 648714136

Meeting Goals & Outcomes

- Review results of **scenario modeling** with Coalition
- Report out on **PA EV Roadmap draft recommendations**
- Garner **stakeholder feedback** on draft recommendations

Detailed Internal Agenda

| | |
|-----------------------------|--|
| 9:45 am to 10:00 am | Arrival and in seats by 9:55am |
| 10:00 am to 10:05 am | Intro and Welcome (Mark Hand) |
| 10:05 am to 10:15 am | PA EV Roadmap Updates (Erin Camp) |
| 10:15 am to 10:45 am | Results of Scenario Modeling and Q&A (Erin Camp) |
| 10:45 am to 12:30 pm | Presentation on Proposed Roadmap Priorities (Neil Veilleux) |
| 12:30 pm to 1:00 pm | BREAK FOR LUNCH |
| 1:00 pm to 1:50 pm | Debrief Priorities for Roadmap (Erin and Neil) |
| 1:50 pm to 2:00 pm | Wrap-Up and Next Steps (Erin) |

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| 2:00 pm to 2:10 pm | Educational Series (Geoff Bristow) |
| 2:10 pm to 2:20 pm | FHWA FAST ACT Updates (Mark Hand) |
| 2:20 pm to 2:30 pm | DEPA survey results (Mark Hand) |
| 2:30 pm to 2:40 pm | Education and Outreach Update (Tony Bandiero) |
| 2:40 pm to 3:00 pm | Other Coalition Updates and Meeting Close |

Appendix A: High Level Agenda Planning for Quarterly Meeting

The Project Team will conduct four quarterly Coalition meetings over the course of the project. Each meeting will build on outputs from previous meetings as well as findings from research, modeling, and ongoing meetings with the Infrastructure, Education & Outreach, and Procurement subcommittees.

Table 1 below describes the high-level agenda for each of the quarterly coalition meetings. A detailed agenda will be prepared before each quarterly coalition meeting and sent to Pennsylvania DEP for approval.

Table 1. Process structure for PA EV Coalition quarterly meetings and related tasks.

| Workshop or Committee Meeting | Proposed Process | Outcomes & Next Steps |
|---|--|--|
| PA Coalition Quarterly Meeting #1: November 1, 2017 | <p>Introduction and Establishing Priorities for Scenarios: Workshop structured as “visioning session” to identify (or confirm) goals, priorities and outcomes of the roadmap, with a focus on the major economic, environmental and social influences that members want to reflect in the EV adoption scenarios.</p> <p>Proposed Process:</p> <ul style="list-style-type: none"> • Welcome & Introduction • Introductions & Purpose • Overview of Project, Scope & Timeline • Overview of Scenario Planning Process • Market Interventions: Postcard from the Future • Updates on Other Activities • Thank You & Close | <ul style="list-style-type: none"> • Clarification of stakeholder goals and priorities to guide roadmap • Identification/clarification of major EV adoption influences, which may guide development of scenario models (Task 3) |
| <p>Interim #1: Between the PA Coalition Quarterly Meetings #1 and #2, the following tasks will be conducted:</p> <ul style="list-style-type: none"> • Facilitation of monthly Committee conference calls • Literature review and data collection • Interviews with key EV/EVSE experts • Initial Roadmap Outline (e.g. outlining structure, major goals, etc.) | | |
| PA Coalition Quarterly Meeting #2: January 12, 2018 | <p>Review Market Barriers, Opportunities and Policies Across Scenarios: Review and discuss the major market, policy, and infrastructure barriers and opportunities and identify policy and program best practices and preliminary recommendations for PA</p> <p>Proposed Process:</p> <ul style="list-style-type: none"> • Welcome & Introduction • Plenary presentation by consultants on EV policy and market research and draft scenarios AND/OR panel discussion with Committee Chairs on on-going market research | <ul style="list-style-type: none"> • Review project progress to date and next steps • Present results of market intervention research • Gather insights from stakeholders on major barriers and prioritization of potential policies that may influence EV market development in PA |

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| | <ul style="list-style-type: none"> • Small group discussions to discuss market, policy and infrastructure barriers / opportunities across proposed scenarios • Small group report out | |
| <p>Interim #2: Between the PA Coalition Quarterly Meetings #2 and #3, the following tasks will be conducted:</p> <ul style="list-style-type: none"> • Facilitation of monthly Committee conference calls • Scenario Modeling • Presentation by consultants on preliminary results of scenario modeling • Ongoing Roadmap development | | |
| <p>PA Coalition Quarterly Meeting #3: March 5, 2018</p> | <p>Review Results of Scenario Modeling. Report out to stakeholders on results of scenario modeling and identify preliminary conclusions that guide development of final policy recommendations for Roadmap.</p> <p>Proposed Process:</p> <ul style="list-style-type: none"> • Welcome & Introduction • Plenary presentation by consultants on scenario modeling + audience Q/A • Short presentations from Committee chairs on proposed recommendations • Small group discussions to review/refine policy recommendations • Small group report out | <ul style="list-style-type: none"> • Review consultant market and policy research with stakeholders • Report out on PA EV Roadmap draft and recommendations • Garner stakeholder feedback on recommendations |
| <p>Interim #3: Between the PA Coalition Quarterly Meetings #3 and #4, the following tasks will be conducted:</p> <ul style="list-style-type: none"> • Facilitation of monthly Committee conference calls • Final updates to EV Roadmap | | |
| <p>PA Coalition Quarterly Meeting #4: June 4, 2018</p> | <p>Presentation of Draft Final Roadmap. Present results of roadmap and hear from selected local stakeholders on their perspectives as it relates to implementation.</p> <p>Proposed Process:</p> <ul style="list-style-type: none"> • Welcome & Introduction • Keynote speaker describing vision for the future • Plenary presentation by consultants on final Roadmap • Moderated panel discussion with local stakeholders and experts + Q/A • Networking and close | <ul style="list-style-type: none"> • Presentation of PA vision for EV deployment • Presentation of final Roadmap • Gather final feedback on Roadmap for inclusion before submission by June 30, 2018 • Presentation of stakeholder perspectives on next steps for implementation |