

Sands Bethworks™

The once vibrant backdrop of the former Bethlehem Steel plant is again poised to be the hub of activity in the Lehigh Valley. The resurgence of this site will no longer be anchored by blast furnaces and steel manufacturing, but by Sands Bethworks™—a multifaceted shopping, dining and entertainment complex designed to complement the facility that once gave this manufacturing community its identity.

This opportunity did not come without its price. When the facility ceased operations, thousands of people had lost their jobs. The Lehigh Valley was left with a 1,600-acre environmental challenge—the largest contiguous brownfield in the United States. How this site and this community would respond to such a dilemma was a complete unknown.

The revitalization began when Bethlehem Steel Corporation characterized a portion of the overall property prior to their bankruptcy. Appropriate remedial actions were taken

for soils, groundwater and surface water at the site, culminating in an Act 2 liability release under the Site Specific standard. Incorporating appropriate protective measures, the Bethworks parcel was prepared for redevelopment.

The first phase of the Sands Bethworks 126-acre development will feature a 300-room hotel, 200,000 square feet of retail facility, a casino with 3,000 slot machines, and a variety of dining and entertainment options. Sands Bethworks will also be home to the National Museum of Industrial History, an arts and cultural center, and the broadcast home of the local Public Broadcasting Service affiliate. The casino is scheduled to open in May 2009.

Sands Bethworks is a model for Smart Growth redevelopment of a major brownfield site and will incorporate many of the remaining historical elements of the famed plant. The once

heavily used, massive ore crane will be part of the casino facade and will serve as a reminder of the past and a gateway to new, sustainable development. Design elements such as exposed steel, back-lit perforated metal screens and a soaring, transparent glass atrium will be featured within a number of existing buildings.

The Bethworks Project is a culmination of countless hours of hard work from the community. These efforts help create thousands of new jobs which are expected to increase tax revenue as well as increase tourism associated with these major development efforts.

As the master plan for Bethworks develops into a reality, expect the Lehigh Valley to regain its vitality and its status among the places to be in the 21st century.

PENNSYLVANIA
Land Recycling
Program

Sands Bethworks Hotel



Sands Bethworks Casino

> ready > set > revitalize