

Advisory Board Biographies

Environmental Mitigation Community Fund

Ana Hoffman (she//her)
CMU's CREATE Lab

Ana Hoffman is an intuitive geographer with experience engaging using data-framed storytelling to amplify voices fighting for equity and environmental justice, and to support policymaking that protects public health, and strengthens environmental advocacy. She leads the effort to define the CREATE Lab air quality program at Carnegie Mellon University, and navigates its development to work for environmental justice. She sustains partnerships with community-led teams, environmental advocacy organizations, academics and scientists, and government representatives and agencies throughout the United States, but with a clear focus on Appalachia.



Carey McDougall (she//her)
Penn State Beaver

McDougall joined Penn State Beaver in 2014 as the director of academic affairs. She previously served as interim chancellor and chief academic officer at the campus in 2016 during a leadership transition. This year she served as interim associate dean of faculty affairs for the University College, supporting the dean of faculty affairs in all promotion and tenure processes.

In the local community, McDougall has served since 2020 as the vice chair of the board of directors for the Beaver County Corporation for Economic Development, for which she developed and led initiatives to diversify the board. She also serves as the chair of the Beaver Borough Planning Commission.

Before coming to Penn State Beaver, McDougall was an associate professor of art at Kent State University's Stark campus, where she co-chaired that university's Academic Affairs Strategic Planning Committee, served as a provost fellow, received the Distinguished Teaching Award, and was active in the Ohio Women's Network with the American Council of Education Inclusive Excellence Group.



Tom Torres (he//him)
Ohio River Valley Institute, EJAB

Tom Torres is an organizer and nonprofit professional with a strong commitment to popular education and movement building. Originally from Northeast Georgia, Tom's work has spanned a number of rural communities, including the Deep South and Appalachia, and has focused on regional economic development, fighting climate change, and providing people with the tools and resources they need to build collective power in their communities.



Meagan Niebler, MPH (she//her)
Fair Shake Environmental Legal Services

Meagan has been creating, implementing, and evaluating community-based programming since 2008. Her career started as a birth doula and home visitor, which led her path and passion toward reproductive and sexual health education. Her work has included developing and implementing sexuality-education curriculums for families, including the evidence-based Linking Families and Teens; facilitating community-based breast and cervical health education; and directing a support program for postpartum families with complex needs. Since coming to Fair Shake in 2021, Meagan has seen how the same systems that impact reproductive justice impact environmental justice and loves connecting with communities to support as they move their vision to action. Meagan lives in the South Hills of Pittsburgh with her two kids, husband, and dog, and loves finding a good bakery and hike on the weekends.



Cheryl King, PhD (she//her)
Franklin Center

Cheryl is the executive director of the Franklin Center of Beaver County. Through the Franklin Center, she works to facilitate access to life-changing opportunities for the low-income, the underserved, and those in need.



Fernando Treviño (he//him)
Pennsylvania Department of Environmental Protection

Fernando is the DEP's Special Deputy Secretary for Environmental Justice. His work focuses on ensuring the fair treatment and meaningful involvement of all people with the development, implementation, and enforcement of environmental policies, regulation, and laws; as well as with respect to the identification of environmental issues that affect the most vulnerable communities. Prior to the DEP he served as Pennsylvania State Director for NDRC and Pennsylvania Director of Constituency Outreach and Partnerships for For Our Future. He also served as Deputy Executive Director of the Mayor's Office of Immigrant and Multicultural Affairs in Philadelphia, where, among other responsibilities, managed the City's Language Access Program and acted as the Mayor's liaison to the Commission on African and Caribbean Immigrant Affairs, Commission on Asian-American Affairs, and other diverse coalitions. Fernando graduated from the UANL School of Law in Mexico and received a postgraduate certification on International and Comparative Law at Temple University's James E. Beasley School of Law.



Joanne Martin (she/her)
Reimagine Beaver County

Joanne Martin is the Executive Director of Reimagine Beaver County, a grassroots initiative that is working to catalyze the growth of a healthy, innovative and green economic development path in SW PA and the surrounding region. Joanne's early career as a commercial banker and cofounder/President of an international metals company was inconsistent with sustainable and regenerative systems. The lessons learned from these experiences motivated her to focus on mobilizing a paradigm shift that lifts up environmental, economic and social justice issues. Home life in rural Beaver County, PA revolves around dogs, donkeys, and the wildlife.



Roger Davis (he/him)
Community College of Beaver County

Roger serves as the President of the Community College of Beaver County. A resident of Rochester, he is an active community member in the region, cultivating a campus-wide sense of community growth and engagement. Dr. Davis is a board member of the March of Dimes Western Pennsylvania Board of Directors, the Beaver County Chamber of Commerce, Beaver County Educational Trust, Heritage Valley Health System's Board of Directors, Beaver County Tourism Advisory Board, Flourish Beaver County Board, and The Franklin Center of Beaver County, where he currently serves as Board Chair. He also serves as a team evaluator for the Middle States Commission on Higher Education (MSCHE), is a member of the Allegheny Conference/Pittsburgh Regional Alliance Talent Steering Committee, the Remake Learning Council, and as a board member for EntreEd, The National Consortium for Entrepreneurship Education. He also serves as an educational leader in several projects including the Build Back Better Regional Challenge. He is a dynamic speaker and is often called upon to speak at regional and national conferences and professional development programs. President Davis earned a doctoral degree in Urban Educational Leadership from Morgan State University, a Master of Science degree in Adult Education with Honors from Coppin State College, and a Bachelor of Arts degree in English from the University of Maryland Eastern Shore. His experience in non-profit, for-profit, traditional, and non-traditional institutions has included tenure at SUNY Rockland Community College in Suffern, NY, Bauder College in Atlanta, GA, University of Maryland Global Campus in Adelphi, MD, and Morgan State University in Baltimore, MD.



Daniel Rossi-Keen, PhD. (he/him)
RiverWise

Daniel is the owner of eQuip Books, a community bookstore on Franklin Avenue in Aliquippa. Daniel is also the executive director of RiverWise, a nonprofit employing sustainable development practices to create a regional identity around the rivers of Beaver County. Daniel lives in Aliquippa with his wife, Pamela, and his four children.

