#### Pennsylvania Phase 3 Watershed Implementation Plan Steering Committee September 10, 2018 Room 105, Rachel Carson State Office Building Harrisburg, PA 1:00 – 3:30 pm

Web Connect <a href="https://copa.webex.com/copa/onstage/g.php?MTID=e81a709f717bc44a8cf92e934755317ac">https://copa.webex.com/copa/onstage/g.php?MTID=e81a709f717bc44a8cf92e934755317ac</a> Call-in Number: 1-650-479-3208 Access Code: 641 463 243

## **PURPOSE:**

The goal of this meeting is to:

- Provide progress updates on Phase 3 WIP Planning
- Present communication and engagement tools
- Provide overview of Pennsylvania-specific Conservation Scenario

## AGENDA:

Welcome and Introductions - Patrick McDonnell, Secretary, Department of Environmental Protection

## **Approval of Meeting Minutes – All**

Handout #1 – DRAFT July 10 Meeting Minutes (to be posted) Handout #2 – DRAFT May 10 Meeting Minutes (to be posted)

# **Communication & Engagement Tools** – Marcus Kohl, Co-Chair, Communications & Engagement Workgroup

The C&E Workgroup will present several engagement tools that have been developed for use by Steering Committee members to inform and engage watershed stakeholders. The following materials have been uploaded to the website for review prior to the meeting.

## WIP3 C&E Workgroup Materials:

The slides that Marcus Kohl will use to present information to the Steering Committee

## Handout #3 - WIP3 Presentation: Countywide Action Plans-Short Version with Talking Points

A presentation prepared with Steering Committee and Workgroup members in mind to deliver the message of the Phase 3 WIP.

## Handout #4 - WIP Fact Sheet with 2 Cover Letters

A one-page/double-sided fact sheet inviting counties and local stakeholders to be part of the Phase 3WIP planning.

- Why WIP? General Letter: From PADEP to county leadership
- Why WIP? Local Stakeholder Letter: From county leadership to local stakeholder

## WIP3 Presentation: Countywide Action Plans--Long Version

A longer version of the presentation, providing more technical details.

## WIP Outreach Opportunities Matrix

Created from the survey conducted to identify key stakeholders and opportunities to engage.

#### Pennsylvania-Specific Conservation Scenario

Matt Johnston, University of Maryland, EPA Chesapeake Bay Program Office Matt Keefer, Forestry Workgroup Co-Chair

The Forestry Workgroup has been working with EPA Bay Program Office and the Land Use Workgroup on a Pennsylvania-specific combination of land conservation scenarios that can be used to help with Sector Growth.

Handout #5 – Presentation (to be posted)

Planning Updates and Progress - Nicki Kasi, Kristen Wolf, DEP Chesapeake Bay Office

• Pilot Counties: Lancaster, York, Adams, Franklin

- Local Area Goals fostering regional collaboration and assessing pilot planning efforts
- BMP Verification Workshop, August 30

Adjourn

Next Meeting - October 24 - looking to reschedule to mid-November