

**Innovative Measures** 

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Executive Director

3 Rivers Wet Weather, Inc.



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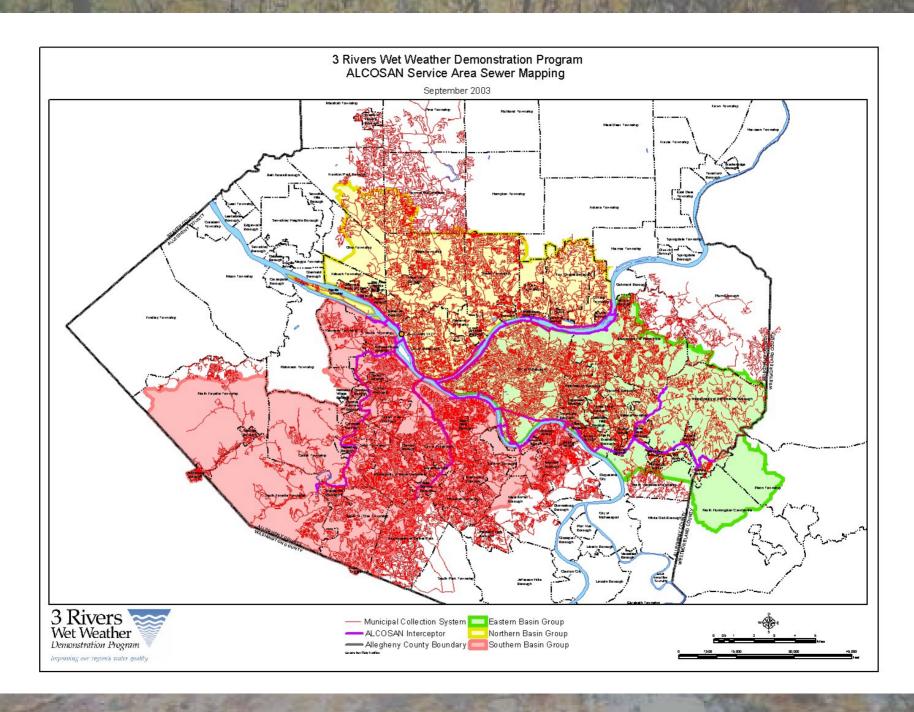
- Created as a nonprofit organization
  - **▼**Allegheny County Health Department
  - **▼**ALCOSAN
- Facilitates development and implementation of regional approaches and standardized engineering protocols
- Cultivates inter-municipal partnerships for costeffective regional watershed solutions
- Funded through federal, state and private foundation grants

  3 Rivers Wet Weather

## The Challenge is Governance

- One sewage treatment authority (ALCOSAN)
  - ♦ 300,000 customers/265 square mile area
- Collection System
  - ♦ 4,000 miles of public sewer
  - ♦ 4,000 miles of private laterals
  - City of Pittsburgh and 82 suburban municipalities
  - ♦ 10 operating or finance authorities







# Leadership

- A slate of influential leaders
- Visible and energetic
- Able to attract cooperation from many participants
  - **V**Academia
  - **V**Councils of Government
  - ▼State and local elected officials
  - **▼**Media



#### Communication

- Message must be consistent and concise
  - Start with a basic message and build over time
- Message must be aimed at broad audience
  - ♦ Rate payers
  - ♦ Elected officials
  - Municipal managers
  - ♦ Engineering community





# Communication with Stakeholders

- Well-planned meetings and lots of them
- Pertinent agendas
- Well-facilitated meetings
- Knowledgeable speakers
- Direct communication with attendees soon after meetings
- Establish database tool for communication



### Integrated Infrastructure Data

- Facilitate collection and evaluation using consistent methodologies
  - ♦ GIS spatial mapping
  - ♦ System-wide condition assessment
  - System-wide flow monitoring
- Stored in a central hub
- Distribute and update frequently



## Short- and Long-Term Strategies

- Run the process like a business
- Create a long-term business plan
  - ♦ Based on asset management system
- Keep focused on long-term goals
  - ◆ Adjust short-term activities to meet needs of client



#### Definition of Success

- Recognize water and wastewater infrastructure as critical component of public health protection
  - Quality of life and social well-being
- Consolidate collection system into a utilitybased management structure
- Required for economic development



